



## Final conference

### "Walk in our shoes inclusive city adventure" international project

supported by the International Visegrad Fund

**27.September 2024. 10.00-12.00, online**

*Thank you for joining us to showcase accessible tourism that will revolutionize tourism in the future. This includes a special, unique social sensitisation city walk.  
Please join us on this journey, be part of the work we are doing together.*

#### 10.00 **Welcoming the participants, technical information**

*Moderator: Hanna Łęcka (PL)*

#### 10.05 **Project partner introduction: People First (HU), Sowelo (PL), EYCB (CZ)**

*Project coordinators:*

*Veronika Pataki (HU), Weronika Dudczyn (PL), Jana Parolková (CZ)*

#### 10.20 **Presentation about barrier-free tourism and personal stories from disabled people**

*Veronika Pataki, Gergő Berkes (HU)*

*Peer participants*

#### 10.45 **Presentation of the Hidden City Tour project**

General	- Veronika Pataki (HU)
Social sensitisation as a business model	- Gergő Berkes (HU)
The importance of marketing	- Hanna Łęcka (PL)
Partnership	- Gergő Berkes (HU)
Development opportunities	- Hilda Kerekes (HU)

#### 11.10 **Questions, comments, ways to get involved**

About the interactive project Platform	- Zoltán Borsodi (HU)
Building an international network	- Jana Parolková (CZ)
Questions and comments sent during the conference will be answered	- Z. Borsodi, H. Kerekes (HU)

*The conference language is **English**.*

*Participation is free, but **registration is required**.*

*Please register using this form: <https://forms.gle/KbcXXJAeJCxYnRBL9>*